

THE MED GUIDE FOR SUSTAINABLE EXPLORERS

Discover the most
successful results of the
Interreg MED Programme



ENTER



The three most critical challenges for the Mediterranean are: to implement a low-carbon economy, to protect natural and cultural resources and to strengthen innovation.

How can we find common solutions for such a wide area?

Let's continue what has been already done. Come with me and let's explore the results of past projects!



READY TO GO?



Biodiversity
protection



Governance

Biodiversity protection

The conservation of the biodiversity of protected coastal and maritime natural ecosystems is a key element of the future of the Mediterranean. Projects under this theme have worked to achieve better integration of protected areas into regional development strategies, to improve the conservation status and management of waters, to combat invasive species and to monitor fishing and tourism activities.

The main objective of the Biodiversity Protection Community has been the creation of synergies and new partnerships between stakeholders in the Mediterranean, encouraging networking and protected area management (MPA) efforts as a mechanism to improve conservation and nature protection in the region.

How much do you know about marine litter?

Test your knowledge!






WEB PLATFORM




T-MEDNet: an international observation network on climate change effects in marine coastal ecosystems




The Mediterranean Biodiversity Protection Knowledge Platform: your gate to knowledge and spatial data on Mediterranean biodiversity protection and management

Mediterranean Biodiversity and Marine Litter: An interaction knowledge base



INFOGRAPHIC

The plastic problem in the Mediterranean



TRAINING



MPA NETWORK: an operational training programme for Mediterranean MPAs



GEOPORTAL




AMAre WebGIS: a web-based portal for interactive visualization of the spatial data on MPA



BEST PRACTISES

Inventory of best practice measures to combat marine litter





How to act ?



KEY MESSAGES



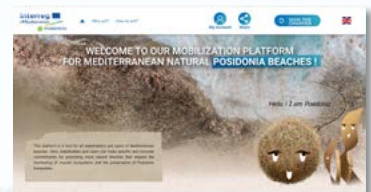
Key messages to guide Mediterranean stakeholders



KEY RECOMMENDATIONS



Key recommendations to fight marine litter



Commit to the preservation of Posidonia banquettes!



ECOSYSTEM-BASED



Ecosystem-based approaches for biodiversity protection and management.

SIGN THE DECLARATION!



How are we fighting marine litter in the Mediterranean?

Discover the Plastic Busters Project

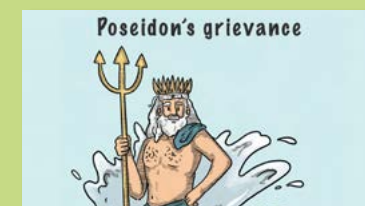


Why is Posidonia oceanica so important?

Find out in this animation video



POSEIDON'S GRIEVANCE



Dive into the children book "Poseidon's grievance"



Tell me a story



Sustainable Tourism

The Interreg MED Sustainable Tourism Community intervention could be summarised in three actions:
: getting tourist off the beaten tracks, slowing down tourism and adapting cities and infrastructure to welcome millions of tourists.

The Community focused on the following actions: monitoring the sustainability of tourism, reducing the impact of tourism, contributing to sustainable and responsible economic growth, and governance mechanisms.



Are you a tourism destination aiming to go sustainable?

Watch the video!





BLUEMED

ROAD MAP

Study for land planning of Knowledge Awareness Center



Sustainability KPIs checklists



Preservation protocol: methodology and guidelines for designing and implementing restoration and conservation plan of UCH



LABELSCAPE

POLICY PAPER

Policy recommendations for increasing competitiveness of tourism destinations through sustainability certification



SUSTOWNS

METHODOLOGY

Local planning manual for sustainable tourism rejuvenation of small, fascinating Mediterranean towns



TOURISMED

MODEL


A fishingtourism Business Model



TOOLS

ALTER ECO PLUS

Tool to calculate the Tourism Carrying Capacity of a destination as a Decision Support Software




SHAPETOURISM

Tourism observatory with interactive maps






BLUEMED

Interactive map to explore accessible underwater cultural heritage sites in the Mediterranean




HERIT-DATA

Tourist Flow Management platform

CATALOGUE

Sustainable Tourism Community Catalogue of Outputs
November 2022



Read the **MED DECLARATION** for a smarter and greener sustainable tourism ecosystem in the Mediterranean region





BLUEMED



Business and operational models for the Underwater Cultural Heritage sites and Knowledge Awareness

MEET AND DESTIMED



How to develop ecotourism that contributes positively to conservation and reduces the environmental impact

CONSUMELESSMED



A Sustainable Tourism model in the Coastal Areas of the Mediterranean

INCIRCLE



How can you mitigate the environmental challenges caused by tourist activities?

ALTER ECO

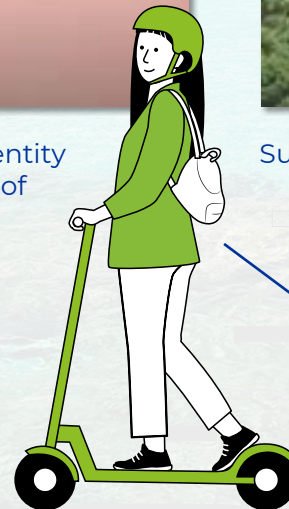


Promoting Mediterranean Identity through the implementation of alternative tourism strategies

LABELSCAPE



Sustainability standards in tourism



Our challenge is to make everybody enjoy the Mediterranean responsibly and respectfully of the environment and local populations.

Blue Growth

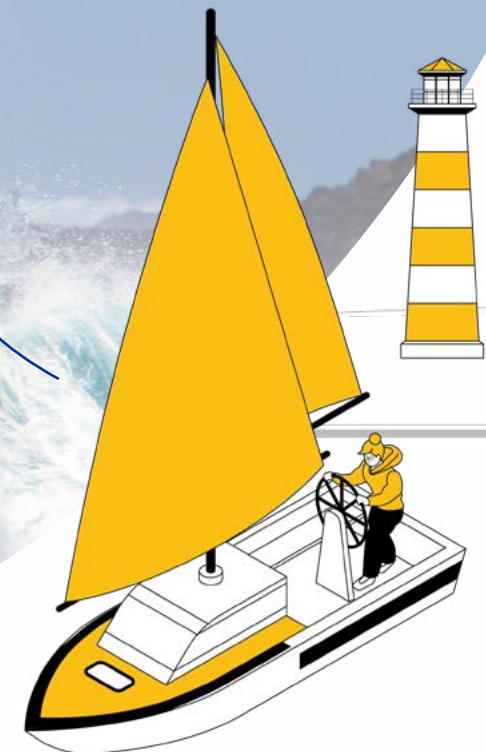
The Interreg MED Programme supports projects that contribute to foster blue growth in the Mediterranean. It seeks to reinforce the joint work between the various stakeholders in the sector: research bodies, training structures, public authorities and civil society.

The Blue Growth projects aim to create innovative solutions to unlock the potential of a healthy and productive sea. This goal is articulated around sub-themes such as maritime surveillance, blue energy and supporting the competitiveness of the maritime sector.



Are you looking for a blue growth expert?

[**Explore the platform!**](#)





BLUE GROWTH

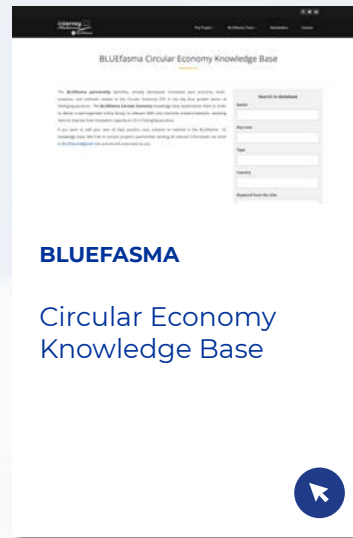
GUIDELINES



Guidelines for the sustainability of cruises & recreational boating in the Mediterranean region



WEB PLATFORM



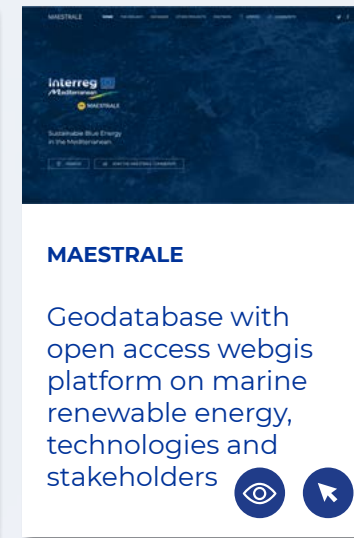
BLUEFASMA

Circular Economy Knowledge Base



BLUE DEAL

Inspiring the Next Generation of Blue Energy Innovators



MAESTRALE

Geodatabase with open access webgis platform on marine renewable energy, technologies and stakeholders



BLUEFASMA

METHODOLOGY

Empowering innovation to support blue Circular economy growth in Fishing/aquaculture



PELAGOS

Blue Energy Cluster Building Methodology



CATALOGUE



BLUE GROWTH

REPORT

A Circular Blue Economy for the Mediterranean: current practices and opportunities



Towards a Sustainable Development of Marine Renewable Energies in the Mediterranean





BLUEFASMA



Empowering innovation to support blue Circular economy growth in Fishing/ aquaculture

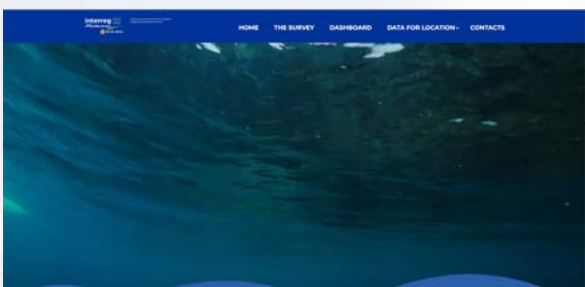
BLUE GROWTH



Towards a Sustainable Development of Marine Renewable Energies in the Mediterranean

| | |
|-----------------------------------|---|
| Project full title | MAESTRALE |
| Starting date | 1 st November 2016 |
| Aix | Aix 1: Promoting Mediterranean innovation capacities to develop smart and sustainable growth |
| Objective | 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area |
| Project duration | 37 months |
| Reference number | 1MEED15_1_1_M12_116 |
| URL | https://maestrale.interreg-med.eu/ |
| Deliverable | S.3.1 MAESTRALE COMICS STRIP |
| WP - Work Package | 5 - Transferring |
| Activity | S.3 Creation of a MAESTRALE COMICS STRIP |
| Partner in charge | UNIC - University of Soma |
| Partners involved | 48 |
| Status (draft, final, in version) | Final |
| Distribution (public/reserved) | public |
| Date | 30 th November 2019 |
| Total number of pages | 1-98 |

Read the comic strip “**MAESTRALE** and the energies of Mediterranean Sea”



What is the opinion of the coastal area population on blue energy? What do they know about renewable energy sources and technologies for their deployment?

Find it out the Blue DEAL project survey on Blue Energy perception



MAESTRALE



Is it possible to generate Marine Renewable Energy in the Mediterranean Sea?

Green Growth

Green Growth is the Interreg MED thematic community promoting sustainable development in the Mediterranean, based on the sound management of natural resources by enhancing crosssectoral innovation practices through an integrated and territorially-based cooperation approach.



Discover the Community key messages.

[Watch the video!](#)






WEB PLATFORM



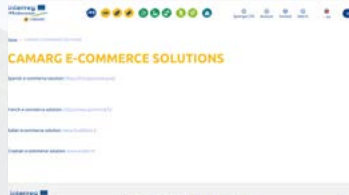
GREEN GROWTH

Capitalisation Platform to improve the sharing of projects results



MADRE

A web platform to connect players involved in metropolitan agriculture and food systems in the Mediterranean





CAMARG

Ecommerce solutions





CLUSTER

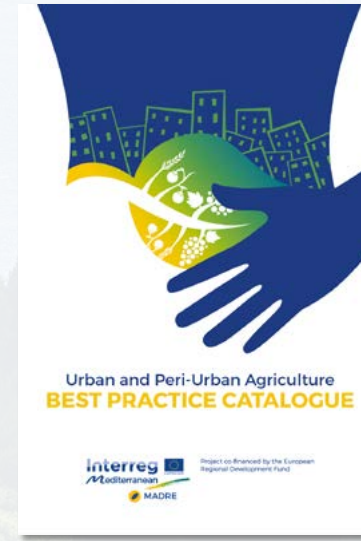


ARISTOILPLUS

Healthy olive oil cluster



BEST PRACTICES




MADRE

Urban and Peri-Urban Agriculture Catalogue



TRAINING

- ARISTOIL PLUS**
- Guide for producers 
 - Educational Kit 




ARISTOIL PLUS

Olive oil innovative production methods leading the production of extra virgin olive oil rich in polyphenols





TOOL



PEFMED

Agri-food Product Environmental Footprint offline tool

Social & Creative

The Social&Creative Community promoted trans-local innovation clusters for creative and social innovation by providing projects instruments to connect with local innovation communities, starting from the regions of participating partners.



Our Mission?

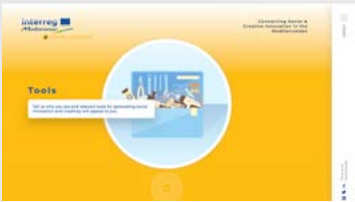
CONNECTING SOCIAL AND CREATIVE INNOVATORS IN THE MEDITERRANEAN!

Watch the video
to discover more





TOOL



SOCIAL & CREATIVE MED
Community Toolkit



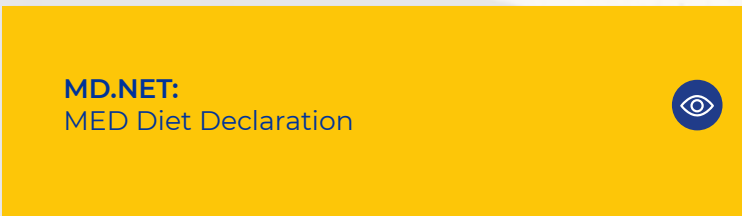
CREATIVEWEAR
Heritage Manager database software



CHEBEC
Check your international readiness



CO-CREATE
Cross-fertilization Toolkit



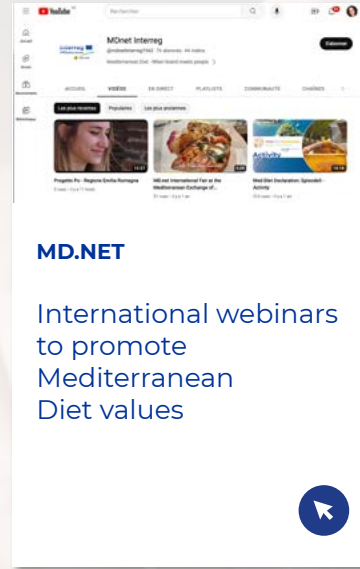
MD.NET:
MED Diet Declaration



TRAINING



CHEBEC
Digital training guide on internationalisation for creative and cultural industries



MD.NET
International webinars to promote Mediterranean Diet values



WEB PLATFORM



ODEON
Open data platform to develop joint cooperation and innovation paths



SMATH
Creative Nests' creation and Cooperation Model



CATALOGUE



Social & Creative MED :
project cases



REPORT



CHIMERA
Frontrunner analysis



CREATIVEWEAR
Project report



Urban Transports

The Urban Transports Community promoted sustainable urban mobility planning in the Euro-Mediterranean region as an effective tool to reduce carbon emissions and improve the quality of life of the population and the environment.

The most replicable and strategic tools we have identified falls under the following areas of intervention:

data for smart traffic management, soft mobility, shared mobility, mobility in tourist destinations and new planning approaches.





TOOL




URBAN TRANSPORTS

Selection of tools and solutions with the highest replicability potential



REMEDIO


Integrated Modelling Tool for low carbon mobility solutions



URBAN TRANSPORTS

REPORT

Technology scenario for Connected and Automated Vehicles infrastructure planning



Technology scenarios for emobility charging infrastructure planning



CATALOGUE



URBAN TRANSPORTS

Catalogue of sustainable urban mobility solutions



Renewable Energy

Mediterranean islands and rural areas are facing several energy challenges, such as dependency, security of supply, interconnection with mainland and growing demand.

Therefore, the Interreg Med Renewable Energy Community is about promoting the Renewable Energy Sources sharing ecosystem through innovative planning, management and governance tools.



The key to success is to have positive energy!

Watch the video
to discover our Community!





ROAD MAP

ECOSYSTEMIC TRANSITION UNIT (ETU)

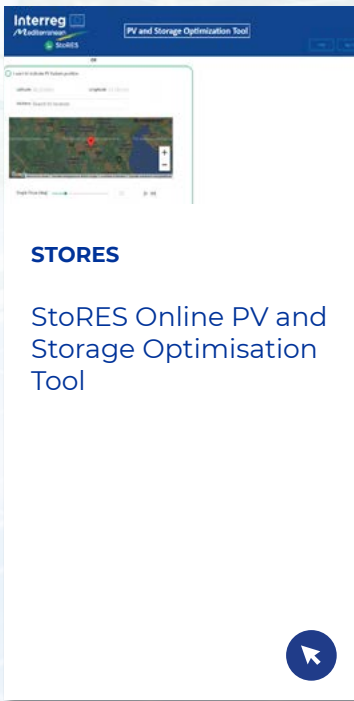
A multilevel governance model acting as a roadmap for municipalities in rural and island areas to join the green energy transition




TOOL

STORES

StoRES Online PV and Storage Optimisation Tool




TOOL

FORBIOENERGY


Tool created to support decision-makers to define planning strategies for the development of woodenergy supply chains at local level




TOOL

COMPOSE

The Sustainable Energy Planning Toolbox




RENEWABLE ENERGY

POLICY PAPER

Policy Recommendations Ecosystemic energy transition based on territorial dimension



Energy community in the MED Area: state of the art of the regulatory framework



RENEWABLE ENERGY

BEST PRACTICES

Community's Good Practices





THE RENEWABLE ENERGY COMMUNITY

Explore our website

Interreg
Mediterranean
RENEWABLE ENERGY

EXPLORE THE COMMUNITY

JOIN THE ETU INITIATIVE

interreg
#EUMediterranean
RENEWABLE ENERGY

ECOSYSTEMIC TRANSITION UNIT
ETU

Together we'll create
a resilient future

The ETU Manifesto

The ETU Initiative is based on five principles that shape our Manifesto. Join the movement by signing the ETU Manifesto and becoming part of a group of like-minded organisations.

SEE THE MANIFESTO

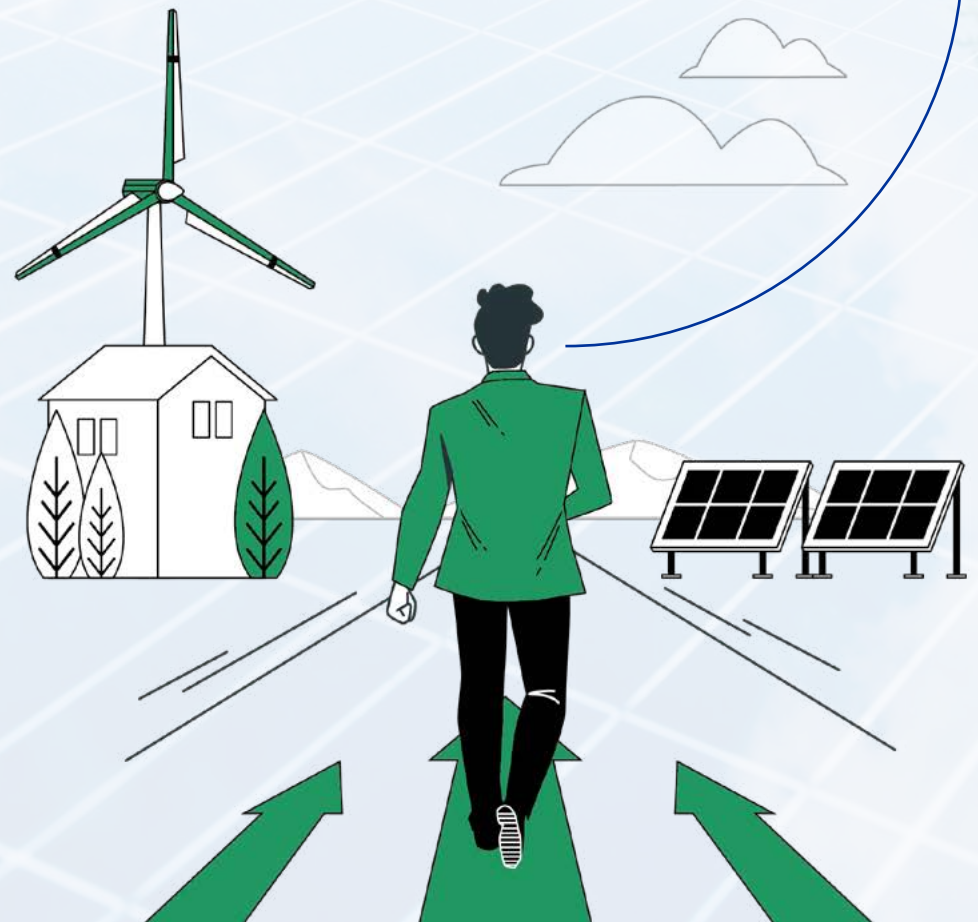
Download the Manifesto

Holistic response to climate change
The ETU initiative identifies climate change mitigation and adaptation actions, while

36 organisations have signed our Manifesto
• Sesto Aste - Municipality of San Lucido, Italy

DISCOVER THE MANIFESTO!

Together we'll create a resilient future!



Efficient buildings

The Efficient Buildings Community is a network of public authorities, energy agencies, research institutions and business organizations with the aim to unlock energy efficiency potential in public buildings in the Mediterranean area.



Are you looking for solutions that help you find the right energy efficient investment?
Are you looking for best practices to unlock energy efficiency in you region?

Watch our video
to discover more on our Community!





GREEN GROWTH, RENEWABLE ENERGY AND EFFICIENT BUILDINGS

POLICY PAPER

A compass for local policy makers
Strategic recommendations for sustainable use of resources in Mediterranean built environment

Strategic recommendations for sustainable use of resources in Mediterranean built environment

TOOL

LOW-TO BRIEFS

Decision support tools, good practices and strategies

EDUFOOTPRINT

Calculator of the environmental footprint of the educational service

EDUFOOTPRINT

EduFootprint
School Low Carbon Footprint in Mediterranean cities
Our school is in our hands
The lifecycle of a piece of paper - part 1

Educational kit

METHODOLOGY

SHERPA

Shared knowledge for energy renovation in buildings

IMPULSE

An introduction to integrated management support system for planning energy efficiency interventions

Governance

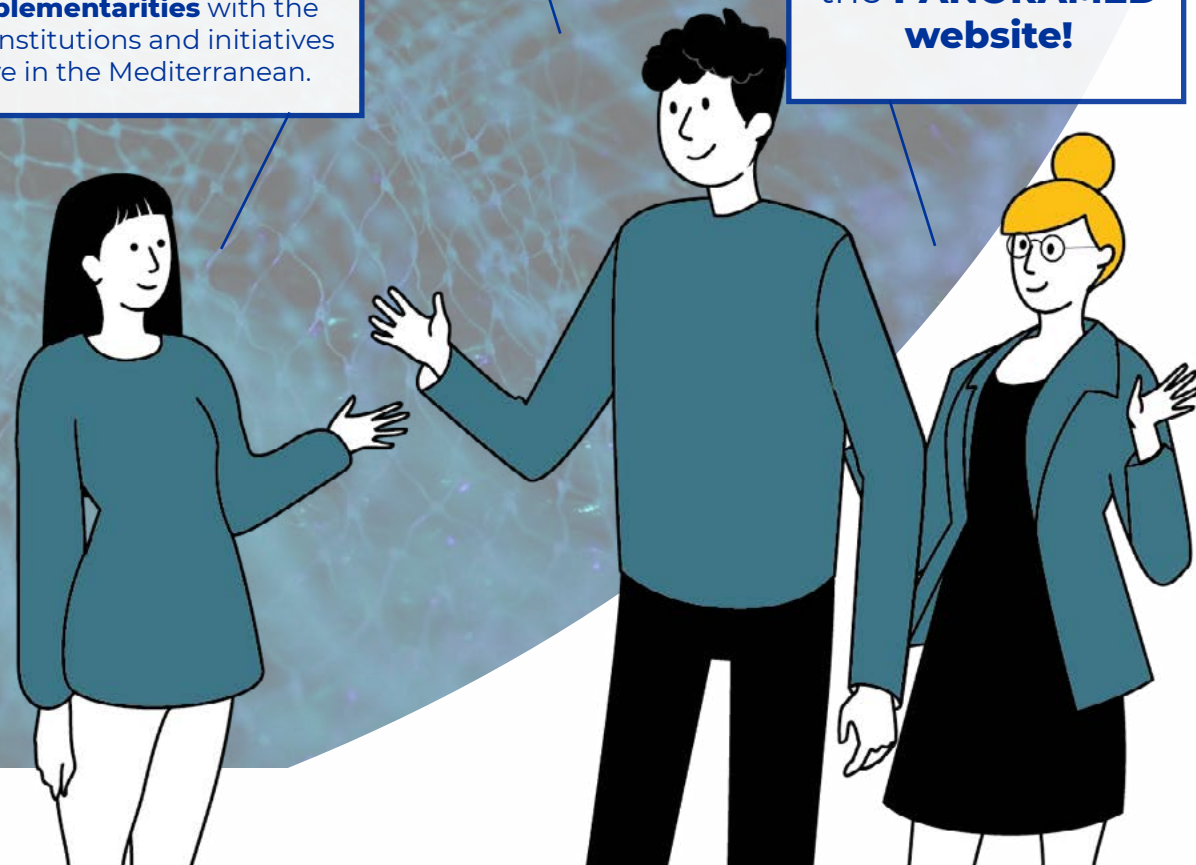
PANORAMED is a governance platform, led by the member states, that supported the multilateral coordination process between all the major players in the Mediterranean by bringing them together to agree on the needs for governance projects in the Mediterranean.

These discussions, fed by the results of thematic projects, gave rise to 6 strategic governance projects dealing with innovation in blue biotechnology, maritime safety and sustainable tourism.

The establishment of a **permanent dialogue** among national and regional public authorities and stakeholders is essential for the definition of **shared approaches, policies and strategic projects**.

PANORAMED constantly seeks **synergies and complementarities** with the main institutions and initiatives active in the Mediterranean.

Discover more on the **PANORAMED website!**



142
APPROVED PROJECTS

47

Innovation

39

Low carbon
economy

49

Natural & cultural
resources

7

Governance

823
partners

212_{M€}
Overall
expenditure

13
countries

11
calls

209
tourists' destinations
covered by sustainable
tourism evaluation tool

46
innovative
clusters
supported

3.015
people trained in
buildings energy
renovation

62
tools to favour
innovation
of SMEs

376
regions engaged
in energy
efficiency plans

280.000_{km²}
surface of habitats
supported for a better
conservation status

It has been a
wonderful journey!

We collected
valuable information,
fruitful lessons and
gained experience.
And now?

We have an
excellent basis to
contribute to a
smarter and greener
Mediterranean.

**We are ready
for the future!**





our adventure goes on...

What about the Interreg MED Programme now?

Thanks to past experience, it has improved!

Under the name **Interreg Euro-MED**, it has grouped the 8 Thematic Communities into 4 missions, aiming at *making the Mediterranean green transition happen.*

Follow us!

www.interreg-euro-med.eu

